



Australian Government
Royal Australian Mint

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DESIGN BRIEF

www.ramint.gov.au

Title	The Great Seal of The Commonwealth of Australia		
Product Developers		Contact Numbers	s.22
Emails			
Details: Developed in consultation with the Department of Prime Minister and Cabinet (PM&C) and The Treasury			

Deadlines

Date brief supplied	20/03/2024	Date for concepts	s.47E(d)	Date for finished seal	Completion of the new Great Seal ahead for The King's use on the planned Royal visit of His Majesty King Charles III in October 2024.

Specifications

Function Please outline the specific components and function of the Great seal	The Great Seal is embossed onto documents to establish the authenticity of the documents, such as letters patent for Royal Commissions, to demonstrate the approval of the Commonwealth. The change in the embossing plate of the Great Seal is required to be updated following the accession of The King.				
Metal type	RAM to advise the technical specifications				
Diameter (mm)	RAM to advise the technical specifications				
Relief Specifications What are the parameters for relief heights, rim requirements etc.?	RAM to advise the technical specifications				
Text to appear on the seal	s.47C				
Packaging Please outline if packaging is required for the Great Seal (e.g. storage or display)	s.47E(d)				
	Grateful for advice also on a presentation box or similar for presenting to the Governor-General for his use. s.47E(d)				

Information

Background Please outline the history of The Great Seal and any supporting documentation and information	<p>The Great Seal was first manufactured in 1901.</p> <p>In 1973, the Australian Government updated the Great Seal by Royal Warrant to coincide with the enactment of the Royal Style and Titles Act 1973 and the change in Queen Elizabeth II Style and Titles for Australia. Following design consultations and agreement by the Prime Minister, Governor-General and with Her Majesty's approval, the RAM was then endorsed to undertake the cutting of the Seal.</p> <p>The current design features the Coat of Arms of Australia, beneath the words Elizabeth the Second and above the words Queen of Australia. Upon the then monarch's death and the accession of His Majesty King Charles III to the Australian throne, the Governor-General approved the continued use of this seal, pending the approval of a new one by The King. The authorisation can be found at The continued use of The Great Seal of Australia authorised for use by Royal Warrant of 19 October 1973 (pmc.gov.au)</p>				
Design tone Please outline the tone that the design(s) should have.	Historical, serious and prestigious.				

COMMERCIAL IN CONFIDENCE

<i>E.g. serious, historic, prestigious, technical etc.</i>	
Specify mandatory design elements <i>Please supply hi-res files if applicable</i>	Suggest this is best completed after viewing of The Great Seal at PM&C
Design risks <i>Please list any culturally sensitive symbols or elements that should be avoided in the design(s)</i>	Nil
Design emphasis <i>Please list the main features the design should convey</i>	<div></div> <div>s.47E(d)</div>