54th Anniversary of decimal currency social media promotion

1. This is a game of skill. Chance plays no part in determining the winner. Each entry will be individually judged, based upon individual creative merit. All entries must be an independent creation by the entrant and free of any claims that infringe any third party rights.

2. Employees of the promoter and agencies associated with this promotion (Royal Australian Mint) are ineligible to enter the competition, as are their immediate families.

3. The judges reserve the right to disqualify any entrant submitting an entry which, in the opinion of the judges, includes objectionable content, including but not limited to profanity, nudity, potentially insulting, scandalous, inflammatory or defamatory images or language. The judges’ decision will be final and no correspondence will be entered into.

4. All entries become and remain the property of the promoter and agencies associated with this promotion (Royal Australian Mint). The Mint may use the entrant’s name(s) and entry for future promotional marketing and publicity purposes.

5. The promoter reserves the right to withdraw or amend the competition as necessary due to circumstances outside its control.

6. To enter, visitors will need to take a photograph using the Changeover prompts provided onsite at the Royal Australian Mint during their visit to the Royal Australian Mint on 14 February 2020, then upload the image(s) to their Instagram or Facebook accounts tagging the Mint (@royalaustmint) using the hashtags #fortheloveofmoney or #changeover.

7. First prize is the 2020 Six Coin Proof Year Set, ‘A New Effigy Era – 6th Portrait’, a six coin set, product code 10226, valued at RRP $110.00 AUD. Second prize is the 2020 Six Coin Uncirculated Year Set, ‘A New Effigy Era – 6th Portrait, a six coin set, produced code 10227, valued at $27.50 AUD.


9. By entering the competition, all entrants will be deemed to have accepted and agreed to be bound by these rules.

10. The Promoter is the Royal Australian Mint, Denison Street, Deakin, Canberra ACT 2600 ABN 45 852 104 259.

11. The information you are asked to provide to the Mint is personal information and is protected by the Privacy Act 1988.

The Mint will not disclose this information to other parties other than in accordance with the Privacy Act 1988.

12. Entries will be judged at the Royal Australian Mint and the winner will be notified by direct message via their chosen social platform by Friday, 28 February 2020.

13. The winner agrees to provide the Royal Australian Mint with an appropriate mailing address in order to receive their prize.
14. By entering this competition you give permission for the Royal Australian Mint to share your entry on the Royal Australian Mint’s Facebook page and other social media channels.

15. If the Royal Australian Mint is unable to contact the winner, and the Mint has made every effort to contact them with the information provided by the entrant, then the Mint will award the prize to another valid entrant.

16. These terms may be varied at any time by the Royal Australian Mint.